College of Economics and Management Science

B.S. Business Management Research Degree

Program overview

The program emphasizes business management theory, applied research, quantitative and qualitative analysis, evidence-based decision-making, and the development of independent research competencies. It prepares students for advanced research-informed work in business management and related administrative settings.

Academic requirement	Delivery	Program tuition
120 semester credits	100% online	$24,000.00

Bachelor of Science Research Degree with Thesis Defense. No in-person residency or mandatory field placement.

Administrative location: 640 N. San Jacinto Street, Suite D, Hemet, California 92543.

Curriculum component	Semester credits
General Education (GE)	36
Research Core	30
Major Core	36
Electives	6
Thesis Sequence	12
Total	120

General education & research core

General Education — 36 credits

- English Composition I
- English Composition II
- Critical Thinking & Ethics
- College Mathematics
- Statistics for Business
- Microeconomics
- Macroeconomics
- World History
- Introduction to Sociology
- Environmental Science
- Information Literacy
- Public Speaking

Research Core — 30 credits

- Research Methods I
- Research Methods II
- Quantitative Analysis I
- Quantitative Analysis II
- Qualitative Methods
- Literature Review Seminar
- Data Visualization
- Econometrics Fundamentals
- Business Research Ethics
- SPSS/R Lab I
- SPSS/R Lab II

Major core & electives

Major Core — 36 credits

- Principles of Management
- Organizational Behavior
- Financial Accounting
- Managerial Accounting
- Marketing Management
- Operations Management
- Business Law
- Strategic Management
- Human Resource Analytics
- Entrepreneurship
- International Business
- Managerial Economics

Electives — 6 credits

Students select two of the following courses:

- Supply Chain Analytics
- Negotiation & Conflict
- Business Forecasting
- Financial Modeling
- Small Business Management
- Project Management

Thesis & academic requirements

Course	Title	Credits
THES 401	Proposal Development	3
THES 402	Data Collection	3
THES 403	Analysis & Writing	3
THES 404	Defense & Publication	3
Total		12

The thesis is an original research project of approximately 40–60 pages, subject to the student’s approved research topic, methodology, academic standards, and thesis-chair guidance. The final thesis includes an oral defense conducted virtually through secure, approved video-conferencing technology.

Fully online delivery

Students complete coursework, research activities, thesis development, faculty consultations, and the thesis defense through LearnKisread LMS and approved online instructional and communication technologies.

Students access course materials, instructional activities, assessments, research resources, and faculty support electronically.

Faculty and students communicate through the University’s approved learning management system and other authorized online communication technologies.

A thesis chair is assigned to each student online and provides research supervision and academic guidance remotely.

Thesis proposals, research progress, written submissions, and final thesis materials are managed electronically.

Oral thesis defenses are conducted through secure, approved video-conferencing technology.

Neither program requires: In-person residency, Internship, Externship, Clinical practicum, Clinical placement, Other mandatory in-person field experience.

Semester credits & workload

Kisread operates exclusively on a semester credit system, not clock hours. One semester credit represents approximately 45 hours: 15 hours of academic engagement and 30 hours of outside preparation. A typical 3-credit course represents 135 hours: 45 engagement and 90 preparation.

Tuition & fees — total charges

Charge	Basis	Amount
Tuition	$200.00 per credit × 120 credits	$24,000.00
Application Fee (non-refundable)	One-time	$75.00
Library / Technology Fee	$300 per semester × 8 semesters estimated	$2,400.00
Thesis / Capstone Fee	One-time	$750.00
Books, Supplies, Materials (estimated)	$800 / year × 4 years — paid to third parties, not the institution	$3,200.00
STRF Fee	$0.00 per $1,000 institutional charges (current rate effective)	$0.00

Estimated institutional total: $27,225.00

$24,000 (Tuition) + $75 (Application) + $2,400 (Library/Tech) + $750 (Thesis/Capstone) = $27,225.00 Total Institutional Charges payable to Kisread University, Inc.

Estimated total including books/supplies paid to third parties: $30,425.00 ($27,225 institutional + $3,200 books estimate).

The Bureau for Private Postsecondary Education (BPPE) sets the STRF rate. Currently $0 per $1,000 of institutional charges. Rate subject to change by BPPE.

Admissions & online registration

High School Diploma or Equivalent

Applicants must possess a high school diploma, General Educational Development (GED) certificate, or an equivalent secondary-school credential. Applicants presenting international credentials may be required to provide an appropriate foreign credential evaluation.

Minimum Age

Applicants must be at least 18 years of age at the time of enrollment.

Online Application

Applicants must complete the University’s online admissions application at https://kisread.us/admission and submit the required $75 nonrefundable application fee.

English-Language Proficiency

Applicants must demonstrate sufficient English-language proficiency to participate successfully in instruction conducted in English. Acceptable evidence may include native English proficiency, a minimum TOEFL iBT score of 61, an IELTS score of 6.0 or equivalent, or successful completion of an English-language proficiency assessment administered or approved by Kisread University, Inc.

Government-Issued Identification

Applicants must provide a valid government-issued identification document for identity verification and admissions records.

Statement of Purpose

Applicants must submit a 300–500 word statement of purpose describing their educational objectives, professional interests, and reasons for pursuing the selected degree program.

Technology Attestation

Because the University’s programs are delivered fully online, applicants must complete a technology attestation confirming that they have access to the necessary computer, internet connectivity, software, and other technology required to participate effectively in online instruction.

Admission depends on verified documentation and all University requirements. The $75 nonrefundable application fee is not collected on this website. Intake dates and payment instructions are awaiting publication.

Online registration → https://kisread.us/admission

Transfer credit & transferability

Maximum Transfer Credit: A maximum of 90 semester credits, representing 75% of the credits required for an undergraduate degree, may be accepted in transfer, subject to program requirements and applicable institutional and regulatory standards.

Minimum Grade: Transfer coursework must normally have a minimum grade of C (2.0) or its equivalent. Courses below this minimum are not eligible for transfer credit.

Recency of Coursework: For major/core coursework, completed courses must generally have been taken within the preceding 10 years to be considered for transfer. The University may review older coursework when appropriate to determine current academic relevance.

Official Transcripts: Applicants seeking transfer credit must provide official transcripts from the institutions where the coursework was completed. The Registrar’s Office is responsible for reviewing and evaluating transfer-credit requests.

Course Equivalency: Transfer credit is awarded only when the Registrar determines that the prior coursework is substantially equivalent in content, academic level, credit value, and learning outcomes to applicable Kisread University, Inc. coursework.

Thesis Requirement: The 12-credit thesis sequence must be completed at Kisread University, Inc. No transfer credit will be awarded toward the University’s thesis sequence.

Experiential Learning and Challenge Examinations: Kisread University, Inc. does not award academic credit for prior experiential learning or challenge examinations.

Transfer credit is not automatically awarded based solely on the completion of prior coursework. Each transfer-credit request is subject to official documentation, academic evaluation, and approval in accordance with university policy. Kisread University, Inc has not entered into an articulation or transfer agreement with any other college or university.

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at Kisread University, Inc. is at the complete discretion of an institution to which you may seek to transfer.

Acceptance of the Bachelor of Science you earn in Business Management is also at the complete discretion of the institution to which you may seek to transfer. If the 120 credits or Bachelor of Science degree that you earn at Kisread University, Inc are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at the Kisread University, Inc will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Kisread University, Inc. to determine if your 120 credits or Bachelor of Science degree in Business Management will transfer.